

GRAPHIC DESIGNER

+ *marketing professional*

EDUCATION

2020 - 2021

Digital Marketing Certificate
Southern Methodist University
Dallas, TX

2001 – 2003

Bachelors of Science
Multimedia Web Design
Art Institute of Pittsburgh
Pittsburgh, PA

1999 - 2001

Associate of Arts
Multimedia Web Design
Art Institute of Pittsburgh
Pittsburgh, PA

APPLICATIONS

Creative Cloud	Microsoft
Photoshop	Word
Dreamweaver	Excel
Illustrator	PowerPoint
Indesign	OneDrive
Adobe Acrobat	Outlook
Wordpress	Publisher

DESIGN SKILLS

Typography	Print
Photography	Banners
Digital Graphics	Newletters
Email	Menus
Web	Brochures
Social Media	Coupons
Signage	Calendars
Wayfinding	Logo Creation
Interior	HTML/CSS

BRIDGET HILL

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EMPLOYMENT

2014 – 2020

Graphic Designer

Lori's Gifts | Carrollton, TX

- Managed competing design priorities including but not limited to B2C emails, flyers, posters, banners, coupons, table tents and B2B brochures and trade show graphics.
- Collaborated with colleagues and upper management regarding ongoing projects and provided status updates.
- Designed coordinating materials to maintain appropriate look and feel for all corporate products and services.
- Created and/or revised digital and offline marketing to produce fresh ideas for monthly promotional store campaigns.
- Executed various aspects of store signage production including scanning, digital retouching, image editing, product photography and page layout to be deployed to over 400 stores.

2013 – 2014

Communications Director

Dallas Athletic Club | Dallas, TX

- Produced and coordinated the development of communications for the purpose of serving the members through the marketing of the Club's events and services.
- Managed branding through all touch points of the club's business such as the pro shops, clubhouse, golf courses and tennis courts.
- Designed / created / managed newsletters, website, menus, calendars, brochures, emails and interior signage.
- Provided photographic coverage of the Club's events and activities using DSLR camera and equipment.

2007 – 2011

Graphic Artist

Maryland Pennysaver | Hanover, MD

- Handled graphics request of multi-color illustrations, photographs and editing imagery to increase customer satisfaction.
- Reviewed graphics requests and advises clients of standards and practices of graphics technologies, illustrations and publication requirements to reduce error rates.